

July 2019  
CORBETT BORCHERDS  
Curriculum Vitae

Employment History

(A) ADVERTISING AND DESIGN

1. STUDIO ASSISTANT, FCB CAPE TOWN (2000 - 2003)

During working as a studio assistant at FCB Cape Town, my work included assisting the creative teams of Art-Directors & Copywriters along with individual designers in all their tasks.

2. JUNIOR ART-DIRECTOR / DESIGNER, OMARADVERTISING (2004-2006)

While employed at OmarAdvertising, myself and a fellow colleague formed a creative team of Art-Director and Copywriter.

3. ART-DIRECTOR INTERN, THE RIPPLE EFFECT at the JUPITER DRAWING ROOM, CAPE TOWN (2007-2 MNTHS)

As an intern with the Ripple Effect I was teamed with a fellow intern. My tasks mostly included to conceptualise and brainstorm advertising ideas and mounting artwork for client presentation.

(B) FREELANCE ADVERTISING AND DESIGN

1. SOUTH SOUTH NORTH (2005)

A climate change organisation, for which I designed a poster and information booklet brochure.

2. CPUT ARTS & CULTURE SOCIETY (2008) (Freelance Client)

3. CHALIPRO (Cape HIV & Aids Literacy Information Project) (2008) (Freelance Client)

(C) LEARNERSHIP

1. MOSAIC APPRENTICE LEARNERSHIP, SPIER ARTS ACADEMY, (3months -2013)

In January 2013 I was awarded a Mosaic Apprentice Learnership at the Spier Arts Academy. Due to health reasons I was forced to de-enroll.

(D) RETAIL

1. CASUAL SALES ASSOCIATE, STERNS JEWELERS

(seasonal 1991 & 92)

During my two final years at high school, I became employed as a Sales Associate at Sterns Jewellers working during the December school vacations. The tasks included counter sales, packing and unpacking of the display counters and windows, counting of jewellery stock, jewellery and watch sales. Also the taking of payments and the signing up of new accounts, servicing wrist watches and taking in rings and chains for resizing formed part of my job.

(E) FILMING

1. BACKGROUND FILM EXTRA, (2015 - present)

(F) FILM PRODUCTION CREW

1. PART-TIME PRODUCTION ASSISTANT, DISCOVERY FILM LOCATION & UNIT MANAGEMENT, (2015)

Discovery has hired me on a part time basis assisting Location Unit Management on various advertising shoots in and around Cape Town.

(G) GENERAL WORK

1. PLUMBERS ASSISTANT, GLENN'S SERVICES (7 MNTHS 2013)

The work entailed household plumbing maintenance and installation.

2. ELECTION OFFICIAL, IEC (2009)

In 2009 I was employed as an election official in the Western Cape. I was assigned with the tasks of counting ballot papers and registration roll identity confirmation.

3. DATA CAPTURER (FIELD WORKER), CENSUS 2011 (3wks)

In the 2011 National Census done by Stats SA, I was trained and employed as a fieldworker capturing census enumeration data.

4. AREA CLEANSING WORKER / SUPERVISOR, CITY OF CAPE TOWN SOLID WASTE MANAGEMENT DEPT (2012 -8mths)

During 2012 I completed a number of contracts from the District Six Depot employed as a General Worker & once as a Supervisor.

6. HORTICULTURALIST GENERAL ASSISTANT, FREELANCE  
HORTICULTURALIST (6MNTHS -2011)

In 2011 I spent 6mths working with a Freelance Horticulturalist, creating two household Gardens.

7. HORTICULTURALIST ASSISTANT & GENERAL WORKER,  
EVERGREEN SCAPES, (Part-time 2015)

On a part-time basis in 2015 I have worked assisting a horticulturalist.

8. (EPWP- Expanded Public Works Programme) GENERAL  
WORKER HORTICULTURE, CITY PARKS HORTICULTURE  
DEPOT, CITY OF CAPE TOWN (4 MNTHS-2015)

9.(EPWP- Expanded Public Works Programme) GENERAL  
WORKER EMPLOYED AT HAPPY VALLEY HOME, SIMONS  
TOWN (2 MNTHS-2019)

#### SKILLS AND ABILITIES

Employment and education lead to developing the following skills and abilities within my educational and professional framework, leadership orientated director, supervisory and project development and management skills, team building, co-operation, collaboration, communication skills, art, creativity & design, layout, technical ability design and advertising, drawing, perception, concept development, presentation, experience and experiential learning.

(i) Computer literacy

Adobe CS suite of print applications & Microsoft Word.

(ii) Writing Skills

Through my tertiary studies my writing skills became Developed and concentrated. I first got introduced to furthering my writing skills while enrolled for BA.Eng at UWC and also while doing a M.Tech proposal.

#### TERTIARY EDUCATION

A) CAPE PENINSULA UNIVERSITY OF TECHNOLOGY (CPUT)

1. FIRST YEAR ARCHITECTURAL TECHNOLOGY (I) 1993

I completed and passed first year.

2. NATIONAL DIPLOMA GRAPHIC DESIGN (III) 1994 – 1997

I completed the Graphic Design diploma in the minimum three year time span.

ACHIEVEMENT

SABS DESIGN ACHIEVERS AWARDS (Finalist 1996)

In 1996 during my 3rd year of study I was selected as the annual SABS Design Achievers Award finalist. This selection was decided on a design idea that could be implemented, to improve a community.

3. B.TECH (HONOURS) GRAPHIC DESIGN (2008)

In 2008 I enrolled for B.Tech studies, graduating in 2009.

4. FIRST YEAR OF M.TECH GRAPHIC DESIGN (2009)

In 2009 I was accepted into the Masters studies programme at CPUT. Where I spent the year writing a Masters proposal, in design of a new concept to social advertising.

B) UNIVERSITY OF THE WESTERN CAPE (UWC)

1. BA ENG (FIRST SEMESTER) 1998

In 1998 I completed the first semester of a three year BA degree majoring in English and Psychology.

C) SPIER ARTS ACADEMY

1. MOSAIC APPRENTICE LEANERSHIP (2013)

(Uncompleted)

REFERENCES AVAILABLE ON REQUEST

Contact Details

CONTACT NUMBER

0736197060

E-MAIL ADDRESS

corb1707@gmail.com