



Personal Information

Name : Corbett

Surname : Borchers

Date of Birth : 12 07 74

Age: 43

ID Number : 740712 5206 086

Nationality : South African

Residential Address : 689 Palace Hill Road, Simons Town,
Cape Town

Cell : 073 619 7060

Gender : Male

Race : Coloured

First Language : English

Other Language Proficiency : Afrikaans

Marital Status : Single

Health : Excellent

Criminal Record : None

Employment History

CREATIVE ADVERTISING AND GRAPHIC DESIGN

1. Studio Assistant, FCB Cape Town (2000 - 2003)

As a studio assistant, my work included assisting individual Designers and Creative teams with their full range and compliment of work.

2. Junior Art-Director / Designer, OmarAdvertising (2004 - 2006)

Employed as a creative at OmarAdvertising, myself along with a copywriter created print advertising. I was also employed as the agency's Graphic Designer mainly tasked with logo design.

3. Art-Director intern, The Ripple Effect at the Jupiter Drawing Room, Cape Town (2007 - 2months)

As an intern at the Ripple Effect my tasks mainly included brainstorming creative advertising ideas and the mounting of work for client approval.

Skills & Abilities

Employment and education within Creative Advertising and Graphic Design developed various professional skills and abilities. These include creative advertising & design processes, print layout and design, technical ability design, drawing, language perception, design and creative thinking, concept development, creation of advertising artwork, presentation, professional experience and experiential learning.

COMPUTER LITERACY

My computer application based layout and design literacy, experience and skills are concentrated in Adobe CS Illustrator & Photoshop with also a short term of InDesign experience.

WRITING SKILLS

Graphic Design studies equipped me with creative writing skills to craft messages to target specific audiences, consumers and markets.

Brainstorming creative advertising ideas, is a skill I utilised and grew while working with various advertising creatives. In completion of the B.Tech course submissions I wrote a short advertising book receiving a good course review, along with also conceptualising and creating a creative advertising print campaign. First year of M.Tech studies led to the development of my research and proposal writing skills. My research proposal proposes a singular form of social advertising addressing prominent social issues.

Tertiary Education

CAPE PENINSULA UNIVERSITY OF TECHNOLOGY (CPUT)

1. National Diploma Graphic Design III (1994 - 1997)
2. B.TECH Graphic Design (2008)
4. M.TECH Graphic Design (2009, 1st yr)

Achievements

SABS Design Achievers Awards (Finalist 1996)

Biography

I am easy going, yet a hard worker and happy learner. Mostly people interest me more than anything, at times even a bit more than work. When people are in short supply, I spend my time pursuing self-developmental interests and the meaning of life, love and happiness.

References available on request